



Encyclopedia of Russian Securitization - 2018

Publishers: Cbonds.Ru and RUSIPOTEKA

Circulation: 1500 copies. **Release time:** March 2018 | **Size** - 200-250 pages

[Encyclopedia of Russian Securitization - 2018](#) will be the anniversary sixth collection of related materials on securitization in Russia and abroad. The first issue of the Encyclopedia was published in 2008 and was welcomed by the market participants. After a pause caused by the global financial crisis, initiators of the project resumed publication, and now the Encyclopedia is released annually.

The Encyclopedia-2017 was supported by the major players of the Russian market:

- Strategy partner: Sberbank CIB
- Official partner: Absolut Bank
- Partners of the sections: VTB Capital, Baker & McKenzie, LECAP
- Partners: Raiffeisenbank, AHML, Bank Otkritie Financial Corporation

Our Encyclopedia is available free of charge at related conferences on securitization and mortgage lending (please contact the organizers for more information). The Encyclopedia can also be obtained via websites:

- Encyclopedia website (<http://www.russecuritisation.ru/>),
- RUSIPOTEKA (<http://rusipoteka.ru/>),
- Cbonds (<http://review.cbonds.info/handbook>).

The Encyclopedia will include the following sections:

- Global trends of the securitization market
- Securitization of mortgage assets. Experience and prospects
- New instruments in the securitization market
- Analytical tools in the securitization market
- Role of the state in development and regulation of securitization
- Legal and tax aspects of securitization
- Infrastructure of the securitization market
- Glossary. Market participants. Applications.

The electronic version of the Encyclopedia-2017:

- <http://review.cbonds.info/2016/1/19>
- <http://www.ludiipoteki.ru/shop/researches/entry/446/>

We will be happy to hear your ideas regarding the content of our Encyclopedia and subject-matter of the key sections.

POSITIONING OPPORTUNITIES IN THE ENCYCLOPAEDIA-2018

Official Partner

- Advertising on the second or third page of the cover, or the first inside page;
- Logo in the content;
- Advertising on inside pages (1 page);
- One article in one of the sections (the topic is subject to approval by the publishers);
- 50 copies of the Encyclopedia.

Partner of the Section (not more than one partner per section)

- Logo in the content and on the opening page of the respective section;
- Advertising on inside pages (1 page);
- Introduction and an opening article in the respective section (the topic is subject to approval by the publishers);
- Logo and a small "business card" of the company indicating company services, details;
- 30 copies of the Encyclopedia.

Partner

- Advertising on inside pages (1 page);
- Logo and a small "business card" of the company indicating company services, details;
- One article in one of the sections (the topic is subject to approval by the publishers);
- 10 copies of the Encyclopedia.

Additional advertising opportunities

- Price of advertisement page (+5 copies of the Encyclopedia);
- Logo and a small "business card" of the company indicating company services, details; and contact persons in the section "List of the Market Participants" (+5 copies of the Encyclopedia);
- A small "business card" and an article (the topic is subject to approval by the publishers) in one of the sections Posting a banner on the Encyclopedia webpage.

Highlighting of a deal in the Deals Table (for lawyers, arrangers, originators), and also highlighting in the List of Partners.

Advertisement page in a demo-version. Posting permanently.

Posting on the Encyclopedia webpage, in the section Research Shop on ЛюдиИпотеки.рф website, on the Encyclopedia website, on Cbonds website.

Contact details:

Albert Ippolitov (sponsorship): e-mail: project@rusipoteka.ru, tel.: +7(916)1138001
Konstantin Vasiljev (sponsorship): e-mail: kv@cbonds.info tel.: +7(812)3369721 *105
Sergey Zobov: e-mail: szobov@cbonds.info tel.: +7(812)3369721 *103

OFFICIAL WEBSITE OF THE ISSUE